

ORDER



Orders
Order / Rev: 187589
Alt Order #:
Product Desc: House Majority PAC
Estimate: 1420
Flight Dates: 11/03/12 - 11/05/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/House Majority PAC
Demographic: A25-54
Product Codes: PL23-Issue/Prop
Priority: P3
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	3	\$18,000.00	\$15,300.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	3	\$18,000.00	\$15,300.00	0.00
Totals	3	\$18,000.00	\$15,300.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	11/04/12	11/05/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	M- - - - S	1:00	2	\$6,000.00	P2	0.00	NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/12	11/06/12	M- - - - S		2			\$6,000.00		0.00				
N 2	KMGH	11/03/12	11/03/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	- - - - - S-	1:00	1	\$6,000.00	P1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/12	11/06/12	- - - - - S-		1			\$6,000.00		0.00				
													Totals	3	\$18,000.00